

CALL FOR PAPERS - BEL SEMINARS 2024

We invite submission of works to be presented at the **4th - Behavioral Science Lab Seminars (BEL Seminars)** , behavioral economics congress which will be organized by the Faculty of Economics, Administration and Accounting (FEA) of the University of São Paulo (USP), as a hybrid event, on **May 21 and 22 , 2024.**

BEL – Behavioral Science Lab is a research group hosted by the Administration Department of FEA/USP, the Behavioral Science Lab (BEL) seeks to bring together **students, researchers, and market professionals** with the aim of fostering the exchange of knowledge about human behavior in organizations, as well as in relationships with individuals in the market and understand how this affects decision making.

General coordination: Prof. Fernando C. de Almeida, PhD – FEA/USP

Group registration address at CNPq : dgp.cnpq.br/dgp/mirrogrupo/8909173281922380

THEMES FOR WORK SUBMISSION:

Decision making and Behavior

- Cognitive biases
- Influence of the unconscious on decision making
- Group behavior and biases
- Unbiasing

Ethics and Behavior

- Ethical behavior
- Behavior dishonest
- Well-being and quality of life
- Fraud Risk Management
- Applications of Behavioral Sciences in diversity and inclusion

Organizational factors

- Governance
- Organizational culture
- Politics

Decision making and influence

- Nudge
- Emotions and decision making
- Architectures of Choice

Behavioral Economics

- Behavioral Marketing
- Behavioral Finance
- Public policy
- Neurosciences
- Neuroeconomics

Information Technology and Behavior

- Artificial intelligence solutions in behavioral sciences
- Applications and uses of information technology for behavioral economics
- Implications of information technology for behavior
- New skills and competencies
- Impacts of information technology on behavior

Theme leaders and vice leaders

Decision making and Behavior

Leader - Prof. Marcelo Benvenuti, PhD – IP/USP

Vice Leader – Prof. Thiago Costa, PhD - UFPA

Ethics and Behavior

Leader – Prof. Raysa Geaquinto Rocha, PhD – Universidade de Essex

Vice Leader – Prof. Dr. António Maia, PhD – OBEGEF/PBS- Porto

Organizational factors

Leader – Prof. Verônica Feder Mayer, PhD – UFF

Decision making and Influence

Leader – Prof. Wernner Lucena, PhD – UFPB

Vice Leader – Prof. Fabio Iglesias, PhD – UNB

Behavioral Economics

Leader – Prof. Naiara Sant'Anna, PhD – UFC

Vice Leader – Prof. Aureliano Bressan, PhD – UFMG

Information Technology and Behavior

Leader – Prof. Gilberto Perez, PhD – Mackenzie

Vice Leader – Prof. Edson Germano, PhD – FEA/USP

PERIOD AND METHOD OF ARTICLE SUBMISSION:

Articles can be submitted in the form of full papers or extended abstracts. Works **must be submitted between January 5th and February 18th, 2024**. The link for submission will be available exclusively through the website [www.behaviorallab.com.br]. Approved articles **will be notified on April 1, 2024 and will have a deadline for submissions of April 28, 2024**. Authors with accepted articles will have 15 minutes to present each accepted article, with 10 minutes for their presentation and 5 minutes reserved for questions from participants.

REGISTRATION PERIOD

Registration **for accepted articles** will take place from April 5th to April 28th, 2024.

General registrations will take place from April 1st to May 14th, 2024.

GENERAL RULES:

Each author may submit up to 3 works. If authors send more than 3 works, only the first 3 submitted will be considered, according to the order in which they were received. For each work submitted, two files must be sent:

1) the **first** must contain the title of the article, as well as the name, email and affiliation of the authors.

2) the **second** file must contain the article itself, without reference to any information that could identify the authors, containing at least the following structure: Title, Body of the article and Bibliographic References.

The Summary, Abstract and Keywords should not be in the body of the file sent with the name of the authors, nor in the file containing the article. They must be inserted into the submission tool, in the duly indicated fields.

ARTICLE FORMATTING RULES:

- Maximum of 5 authors;
- Minimum of 12 and maximum of 15 pages (containing the text itself, illustrations and bibliographic reference);
- Formatted on A4 paper;
- Font: Times New Roman, size 12;
- Single spacing, with text arranged in a column;
- Alignment: justified;
- Margins: top: 3cm; bottom: 2cm; left 3cm; right 2cm;
- Pagination: insert number of pages in the footer with alignment to the right side;
- Title with capital letters and subtitles in lowercase letters;
- The text must begin with the title followed directly by the introduction;
- Notes should not be presented in the footer, but inserted as notes at the end of the text;
- Bibliographic references must be cited throughout the text according to the author-date system, and presented in alphabetical order at the end of the work, observing APA or ABNT/NBR-6023 rules
- Language: Portuguese or English
- File format: PDF

Suggested Structure:

- Introduction
- Research Problem and Objective
- Theoretical foundation
- Discussion
- Conclusion
- Bibliographic references

EXTENDED RESUME FORMATTING RULES :

- Maximum of 5 authors;
- Minimum of 3 and maximum of 5 pages (containing the text itself, illustrations and bibliographic reference);
- Formatted on A4 paper;
- Font: Times New Roman, size 12;
- Single spacing, with text arranged in a column;
- Alignment: justified;
- Margins: top: 3cm; bottom: 2cm; left 3cm; right 2cm;
- Pagination: insert number of pages in the footer with alignment to the right side;
- Title with capital letters and subtitles in lowercase letters;
- The text must begin with the title followed directly by the introduction;
- Notes should not be presented in the footer, but inserted as notes at the end of the text;

- Bibliographic references must be cited throughout the text according to the author-date system, and presented in alphabetical order at the end of the work, observing APA or ABNT/NBR-6023 rules
- Language: Portuguese or English
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ADDITIONAL INFORMATION:

For more information, visit www.behaviorallab.com.br or send an email message to contato@behaviorallab.com.br

IMPORTANT DATES:

- 02/18/2024 – Deadline for submissions of works and abstracts
- 01/05/2024 to 3/20/2024 – Registration period for volunteer collaborators at the 4th BELS
- 01/08/2024 to 02/18/2024 – Period for submitting works
- 04/01/2024 – Publication of submission results
- 04/05/2024 to 05/14/2024 – Registration period for the 4th BELS
- 04/05/2024 to 04/28/2024 – Registration period for accepted works
- 05/05/2024 – Publication of the general schedule of the 4th BELS
- 05/21/2024 – Start of the 4th BELS – In-person and virtual work presentation and lecture sessions
- 05/21/2024 – Opening Session of the 4th BELS
- 05/22/2024 – In-person and virtual work presentation and lecture sessions